

experience

the United States (country)

benefit in Bt corn

sensitivity (different price

reactivity (farmer family,

values). In addition, we want to

sales group acts as principal

and is imported from Germany

what did you vote in the

debate between consumer type

and the agent that will be handed

in Zurich, Bern, Basel and

markets are highly frequented

We will recruit three groups

that will be professionals that

are all based in Basel. These

are acting as an agent.



Planned

In order to organize the experiments we are

- Renting stalls in Lausanne

Implementation of the Project

http://www.iaa-basel.ethz.ch/

a move towards different families

realized towards GM crops, of course

*Development of GM crops and
Knight, J. G. Mather, D. W. Mather
2007. Acceptance of GM food crops in
New Zealand and other countries. Nature Biotechnol.*